

Gif Assignment Sheet:

Learning Targets/Objectives:

- 1.) **Using an ideation handout, SWBAT formulate animation ideas for their 3 words** (Setting, Character, Action), in detail. (Blooms: Creating, Standards: Create, GLE: Assess and produce art with various materials and methods, Art Learning: Conceptual/Ideation/Personal Grounding, Literacy)
 - a.) I can use my ideation handout to come up with ideas for how to animate my 3 words
- 2.) **Using Adobe Photoshop, SWBAT construct a GIF animation that incorporates their 3 words, with confidence** (Blooms: Creating, Standard: Create, GLE: Demonstrate competency in traditional and new art media, and apply appropriate and available technology for the expression of ideas, Art Learning: Materials and Techniques, Technology)
 - a.) I can use photoshop to make a gif animation of my 3 words
- 3.) **After creating a gif animation, SWBAT discuss their 3 words and how they used photoshop to build their gif image, in detail** (Blooms: Understanding, Standard: Reflect, GLE: Reflective strategies are used to understand the creative process, Art Learning: Critical Reflection/Aesthetics/Transfer, Literacy)
 - a.) I can talk about how I made my gif image

Assignment:

Today, everyone is working as a web designer. As a web designer, it is your job to come up with creative graphics to add to a clients website. The client has given you a set of 3 words and you must create a gif image to use as the banner for the clients website. You will be using Adobe Photoshop and its timeline function, along with any other useful tools, to combine your three words into one successful animation. These animations will make or break the design layout of your clients top of the line website, and they will be seen by everyone who ever enters the site. **YOU MUST USE 3 TOOLS, AND YOU MUST CREATE MOTION IN YOUR CHARACTER AND BACKGROUND!**

STEPS:

- 1.) Complete the Ideation Sheet
- 2.) Use Adobe Photoshop to construct your GIF image
- 3.) Reflect with a partner about your 3 words and how you made your GIF
- 4.) Email your image to jwjohnso@rams.colostate.edu with:
 - a.) An explanation of which 3 tools you used in your image
 - b.) One way you can see using GIF images in your own classroom